



GetHERD

Work, reimagined with AI

The Salesforce Savings Analysis

The Ugly Truth About Your CRM Spend

Let's be direct. The enterprise software ecosystem is leaking money, and your business is likely caught in the crossfire. You are likely losing money daily from things falling through the cracks, paying for bloated tiers, or harboring inactive users.

The numbers don't lie:

- **53%** of SaaS licenses across enterprises go entirely unused.
- Companies routinely waste **30%** of their Salesforce investment on "shelfware".

The CTA-Reviewed Savings Analysis

Unlike productivity platforms that add another app to your stack, GetHERD is the intelligent brain that orchestrates all your existing tools. Through our **Certified Technical Architect (CTA) Reviewed Savings Analysis**, we conduct a deep dive into your Salesforce environment to identify waste, map inefficiencies, and provide a clear, undeniable path forward.

We don't just implement a solution—we immerse ourselves in your business, prove measurable value, then continuously evolve with you as an intelligent partner. Based on our analysis, we will guide you toward one of three strategic outcomes:

1. Stop the Bleeding (Save on Licenses)

We identify shadow users, inactive accounts, and over-provisioned license tiers. We will right-size your footprint so you stop overpaying for shelfware and start funding actual growth. We eliminate chaos by connecting everything you already use, stripping away the excess without forcing you to change your workflow.

2. Multiply Your Output (Upgrade Your Org)

Stop buying standard licenses just to maintain the status quo. We help you reallocate wasted budget into powerful upgrades like Agentforce. By integrating an intelligent assistant into your ecosystem, routine communications are handled automatically, allowing humans to focus exclusively on strategic decisions and high-value work that only they can do.

3. Break the Mold (Transition to Better)

If your current setup is causing team inefficiency and personal burnout, it might be time for a change. We will help you transition away from legacy constraints to a unified orchestration platform. The goal is to scale without losing control and build systems that work without personal involvement.

Tiered Shared Success Model

We put our money where our mouth is. If we can't save you money, you do not pay. Our success fee scales efficiently with your Salesforce footprint:

Org Size	Yearly Spend	Est. Savings (~30%)	Fee %	Est. Fee
Small	Under \$75k	Up to \$22.5k	35%	Up to \$7.9k
Mid-Market	\$75k – \$500k	\$22.5k – \$150k	30%	\$6.8k – \$45k
Enterprise	Over \$500k	\$150k+	25%	\$37.5k+

**Alternative structures include: Fixed Fee analysis, Monthly Retainers, and Custom enterprise rollouts.*

Ready to Stop Overpaying?

Let's start with a Business Immersion to find exactly where your money is hiding.

Matt Francis | E: matt.francis@getherd.ai | P: +1 (478) 500-4794
W: <https://getherd.ai> | LI: /company/herd-ai-inc